



Plants are fascinating. From one little seed, planted into soil, many green lives can arise – from small herbs up to big trees, or from ornamental flowers to substantial crops which all animals and mankind need to survive on this planet. Plant biologists estimate the total number of plant species roughly to be about 250,000.

On the back of this coordinated activity we hope to plant many virtual and constantly germinating seeds in the collective mind of the European and World Public that plant science is of critical significance to the social and environmental landscape now and into the future.

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www.plantday18may.org



Fascination of Plants Day

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Fascination of
Plants Day
May 18th 2019



Plant Science * Agriculture * Forestry * Plant
Breeding * Biodiversity * Nourishment and
Nutrition * Plant Protection * Environmental
Conservation * Renewable Resources *

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Fascination of Plants Day May 18th 2019



The fifth international “Fascination of Plants Day” 2019 (FoPD 2019) will be launched by plant scientists across the world under the umbrella of the **European Plant Science Organisation (EPSO)**. The goal of this activity is to get as many people as possible around the world fascinated by plants and enthused about the importance of **plant science** for agriculture and sustainable production of nutritious food, as well as for horticulture, forestry and the production of plant-based non-food products such as paper, timber, chemicals, energy and pharmaceuticals. The role of plants in environmental conservation is also a key message.

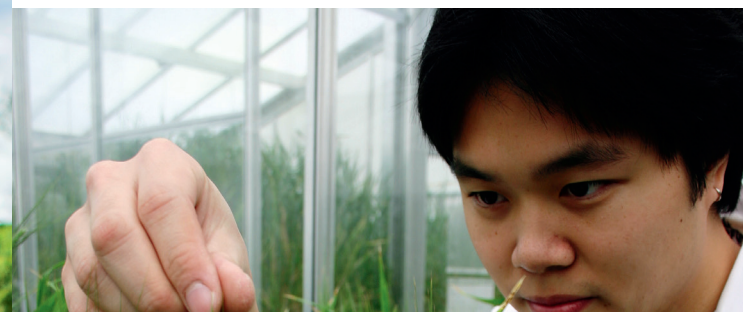
Everybody is welcome to join this initiative which started with an extraordinary success in May 2012 and continued to grow across the world in 2013, 2015 and 2017. We invite everyone, from schools to producers, to join in and contribute to this initiative. Many plant science institutions, universities, schools, botanical gardens and museums, together with farmers and industry, have opened their doors during the Fascination of Plants Day in 2012, 2013, 2015 and 2017 and attracted countless participants.



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We also invite the **media**, **scientists** and **policy makers** to discuss the latest state-of-the-art research and breakthroughs in the plant science and explore new applications plant science can offer. We invite **YOU** to organize an attractive, plant related activity on/ around the 18th of May 2019 and to interact with the public. Our goal is to break the record of 1000 events.



The Fascination of Plants Day will be backed up by a range of events in public spaces, theatres, cafes, central city squares and parks designed to make everyone grasp the importance of plants.

Fascination of Plants Day is officially held on the 18th of May, however events will be organised throughout the whole month of May. Contact your National Coordinator or the EPSO Global Coordinators to assist



To become a sponsor of the Fascination of Plants Day, contact:
plantday@epsomail.org



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